

# **ROW4ALS**

## **Talisker Whiskey Atlantic Challenge**

### **Sponsorship Levels**

#### **Diamond Level - \$75,000**

- Large Decal on boat in prime location (3' Wide)
- Banner Ad on Row4ALS Homepage and Social Media sites
- Large Logo on Official Row4ALS vehicle
- Logo on all Row4ALS apparel
- Mention on all Press Releases
- Diamond Level credit in Row4ALS Documentary (if applicable)
- Signage at all Row4ALS events
- Recognition on all ALS non-profit partner's websites \*

#### **Platinum Level - \$50,000**

- Medium Logo on boat (2' Wide)
- Medium Logo on Row4ALS Homepage and Social Media sites
- Medium Logo on Official Row4ALS vehicle
- Mention on all Press Releases
- Platinum Level credit in Row4ALS Documentary (if applicable)
- Signage at all Row4ALS events
- Recognition on all ALS non-profit partner's websites \*

#### **Gold Level - \$25,000**

- Small Decal on boat (1' Wide)
- Small Logo on Row4ALS Homepage and Social Media sites
- Small Logo on Official Row4ALS vehicle
- Mention on all Press Releases
- Gold Level credit in Row4ALS Documentary (if applicable)
- Signage at all Row4ALS events
- Recognition on all ALS non-profit partner's websites \*

#### **Silver Level - \$10,000**

- X Small Decal on boat (.5' Wide)
- X Small Logo on Row4ALS Homepage and Social Media sites
- X Small Logo on Official Row4ALS vehicle
- Mention on all Press Releases
- Silver Level credit in Row4ALS Documentary (if applicable)
- Signage at all Row4ALS events
- Recognition on all ALS non-profit partner's websites \*